



www.juegoelplantudecides.cl

Available from our online store:
www.momentocero.cl

El Plan

Tú decides

Technological
Development 2013

AsexMa
Chilean accelerator



PRIZES AND
RECOGNITION



Perfects entrepreneurial skills and shows the complexity of the many variables we have to deal with to achieve meaningful results:

- React promptly to change
- Take decisions under pressure
- Cooperate to compete
- Choose the right financing options

Curva de aprendizaje



Concepts included in the game

- | | | |
|----------------------|--------------------|---------------|
| • Economic crisis | • Market | • Resources |
| • Exchange | • Marketing | • Sales |
| • Exports | • Opportunity cost | • Scarcity |
| • Imports | • Prices | • Services |
| • Insurance | • Processes | • Subsidies |
| • Investor | • Production | • Supply |
| • Logistics | • Products | • Tax returns |
| • Loss | • Purchasing | • Value |
| • Management | • Raw materials | |
| • Manufactured goods | • Recession | |

What players will learn

- **How to create value**
- Entrepreneurial skills
- How to structure a business model
- Strategic investment
- Efficient loan management
- How to create a competitive advantage
- How to improve productivity

Target users

- College students
- Academics
- Executives

Ficha técnica



Game time:
90 minutes



3 to 6
players



Ages
12+

ChileCompra
MercadoPúblico.cl
Adscrito a Convenio Marco

Public Market ID:
1330061