

# FinanCity

Bilingual  

[www.juegofinancity.cl](http://www.juegofinancity.cl)

Available from our online store:  
[www.momentocero.cl](http://www.momentocero.cl)



PRIZES AND  
RECOGNITION

Global  
Semifinalist 2014

DESAFIO  
REINVENTANDO  
EL APRENDIZAJE.  
JUGAR PARA  
APRENDER  
#Play2Learn



The LEGO Foundation

Technological  
Development 2013



Official  
Game



OLIMPIADAS  
DE ALFABETIZACIÓN  
FINANCIERA



Simulates the processes of managing household resources and everything that implies:

- Planning income and expenses
- Deciding when and how to invest
- Dealing with unforeseen events
- Balancing health and wellbeing

## Learning curve



## Concepts included in the game

- Banking
- Benefits
- Budgets
- Cash
- Debt
- Education
- Efficiency
- Expenses
- Income
- Insurance
- Interest
- Investment
- Loans
- Market
- Opportunity cost
- Over-Indebtedness
- Overtime
- Prices
- Prosperity
- Repayment
- Saving
- Scarcity
- Shopping
- Study grants
- Supply
- Unforeseen events
- Value
- Wellbeing

## What players will learn

- How to use money responsibly
- How to draw up a budget
- The risks of over-indebtedness
- Responsible shopping
- How to deal with financial institutions
- The importance of savings
- How to analyse and make decisions

## Target users

- Children and adolescents from 12 years and up
- College students
- Teachers
- Workers
- Owners of small businesses

## Technical details



Bilingual



Game time:  
**60 minutes**



**3 to 6**  
players



Ages  
**12+**



Financial  
Literacy **Level 3**