

Hi!

Mo.0
MOMENTO CERO®

**We are a dedicated
and passionate team.**
We lead all our projects with energy and enthusiasm.

01

WHO WE ARE...

In 2005, Momento Cero became a company. We are pioneers in Chile and Latin America in the use of Edutainment, solving public and private problems with innovative methods.

Our goal is to change the cultural perspective of the institutions we work with, focusing on innovation towards shared value creation. To do this, we build bridges, generate ideas, and co-build and implement any strategies necessary for the generation of real learning and cultural change in the people and institutions where we work.

02

Our Impact

2005/2013

892

CONFERENCES,
TALKS AND WORKSHOPS

10.603

MEASURED CASES OF KNOWLEDGE
AND PERCEPTION OF ENTERPRISE

60.236

CONFERENCES, TALKS AND
WORKSHOPS ATTENDED

1.133

APPEARANCES IN THE MEDIA

11.310

PEOPLE HAVE PLAYED EL PLAN

11.772

FOLLOWERS ON SOCIAL NETWORKS

626

GAME SESSIONS

3

Mo.0 CONSULTANTS PARTICIPATE
AS EXPERTS IN THE GEM CHILE
PROJECT

1.099

PEOPLE HAVE PLAYED FINANCITY

8

COUNTRIES, BESIDES CHILE,
HAVE IMPLEMENTED OUR
METHODOLOGIES

03 CLIENTS

PRIVATE SECTOR



INTERNATIONAL



UNIVERSITIES



PUBLIC SECTOR



We provide effective

solutions to help people achieve learning objectives.

04

SERVICES AND PRODUCTS

Strategic consultancy

We can kick start processes of cultural change and innovation management across a wide range of organisations.

Developing people

We help people reach their potential and become value-creating agents in their own environments. We train trainers, instilling them with permanent capacities and developing their talent. We are action-focused motivators.

Technical teaching assistance

We take inspiration from the search for new points of view on fundamental themes such as motivation, entrepreneurship, learning, technology and creativity.

Tools that make sense

We develop entertaining resources and/or effective and efficient learning technologies with different themes focused on incentivising innovation. Our methodologies are transferable, replicable and scalable.

05

INNOVATIONS

	Description	Lessons Learned
Educational Board Game: El Plan. The Adventure of Enterprise	<ul style="list-style-type: none"> • Launch on to the market of the innovative El Plan board game in August 2009 • The game El Plan is a board game designed to create experiences where players have to deal with uncertainty and changing conditions. They have to plan strategies and take decision with little available information. 	<ul style="list-style-type: none"> • Developing the creative ability to reinvent ourselves and to be flexible in a changing environment. • Taking responsibility for decisions made. • Creating strategies to obtain desired results. • Learning best practices in personal development and environmental development.
Educational Board Game: El Plan, You Decide.	<ul style="list-style-type: none"> • Launch onto the market of the game in August 2012. • This new version of the game also includes the variable of debt when creating start up businesses, increasing the amount of possibilities and opportunities for taking decisions. • The game El Plan, Tú Decides is designed to strengthen skills such as strategic foresight and allows you to take risks according to market opportunities and manage scarce resources under pressure. 	<ul style="list-style-type: none"> • Developing the creative ability to reinvent ourselves and to be flexible in a changing environment. • Creating strategies to obtain desired results. • Learning best practices in personal development and environmental development. • Identifying new opportunities. • Taking risks. • Recognising skills and weaknesses within ourselves.
Educational Board Game FinanCity Organise your money	<ul style="list-style-type: none"> • Launch onto the market of the game in October 2013. • The game FinanCity is a board game that allows children and adults to participate, take decisions, manage their resources, invest and learn. It makes learning about personal finance fun. FinanCity is a personal finance game where money is not the only important component. 	<ul style="list-style-type: none"> • Managing household finances. • Using money responsibly. • Planning and budgeting. • Learning how to relate to financial institutions. • Recognising the importance of saving. • Taking decisions responsibly. • Learning about family welfare.

06

AWARDS AND RECOGNITION

Date	Place	Institution	Reason
Dec. 2013	Santiago, Chile	Asexma	For successfully developing innovations throughout the company's history, Momento Cero received the "Technological Development and Client Loyalty Award"
Oct. 2012	Santiago, Chile	Chilean Government	"SME Prize 2012" in recognition of the creation and implementation of the National Interschool Enterprise Tournament in Chile. Awarded the prize in person by President Sebastián Piñera and Minister of Economy, Development and Tourism Pablo Longueira.
Oct. 2010	Santiago, Chile	Innovation Forum	Momento Cero was selected as a finalist after submitting El Plan in the Education Category at the Avonni Awards, 2010. The awards are given annually by the Innovation Forum to the most innovative companies in Chile.
Aug. 2009	Antofagasta, Chile	SME and Entrepreneurship Center, Universidad Católica del Norte	Momento Cero was a case study for the annual Antofagasta Region GEM Report, 2008 (Global Entrepreneurship Monitor)
May. 2009	Santiago, Chile	Universidad Adolfo Ibáñez and Universidad del Desarrollo	Momento Cero was a case study for the annual Antofagasta Region GEM Report, 2008 (Global Entrepreneurship Monitor)
Dec. 2008	Santiago, Chile	Santiago Chamber of Commerce and Digital Country Foundation	Momento Cero was highlighted as one of the 50 exemplary cases of "Innovation Made in Chile" in the category of Education.
Nov. 2005	Santiago, Chile	Universidad Adolfo Ibáñez	Honorable Mention in Social Enterprise in Chile Empresario's National Business Plans Competition

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PUBLICATIONS

May. 2010	Report on the Impact of Momento Cero after 5 Years.Momento Cero S.A., Santiago, Chile.ISBN 978-956-332-496-9
Aug.2003 - Dec. 2010	Mo.0 Magazine: a periodical founded on three pillars: Education, Enterprise and Innovation. The aim of the magazine was to serve as a useful support tool for everybody involved in the field of Entrepreneurship. It was distributed in all Chile's 15 Regions via a paid subscription. It was the only entrepreneurship magazine in the Ministry of Education's Learning Resources Centre catalogue.28 editions went to print. ISSN 0718 – 3615

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SOCIAL NETWORKS AND WEBSITES



www.momentocero.cl



www.facebook.com/Momento0



www.youtube.com/momentocero



www.twitter.com/momentocero



<http://www.linkedin.com/company/momento-cero-mo.0->

09

PROJECTS, PROGRAMS AND INTERVENTIONS

Date	Place	Principal	Description	Direct Audience	CLIENT
Mar - Dec. 2013	Cauquenes, Chile	Glencore - Xstrata	Community Relations Design and implementation of the "Education and Generation of Learning Environments: Training, How do I learn to be an entrepreneur?" Project.	389 high school students 120 parents and guardians 24 teachers	Private
May.- Dec. 2013	Santiago, Chile	MetroArte Cultural Corporation	Strategic Consulting "Promoting a culture of enterprise and innovation, building competences that consider enterprise to have a central role in the future development of the country" Program	1.903.627 people	Public - Private
II Semester of 2013	Región de Valparaíso, Chile	Universidad Católica de Valparaíso	Educational and Strategic Consulting. Subcontracted in the area of Entrepreneurial Environments (InnovaChile Corfo) for the "Regional Interschool Enterprise Tournament" project, an initiative within the framework of the EI Plan National Tournament.	225 high school students 37 teachers 34 university students 30 schools	Public
Aug. -Nov. 2013	Región Metropolitana, Chile	Anglo American Instituto Nacional	Educational Consulting. Enterprise tournament celebrating the 200 th anniversary of Instituto Nacional.	86 students	Public - Private
Oct. - Nov. 2013	Santiago, Chile	Falabella Financiero	Strategic Consulting The "Let's Play Together" financial education tournament.	520 primary and high school students 29 collaborators from Falabella Financiero	Private
Aug.- Oct. 2013	Región Metropolitana, Chile	Colegio de Ingenieros	Edutainment Qualifiers for the 3 rd EI Plan Schools Tournament, an initiative within the framework of the EI Plan National Tournament	217 high school students 50 teachers 35 schools	Private
Aug. - Oct. 2013	Región de Antofagasta, Chile	Universidad de Antofagasta	Edutainment Supporting the 3 rd Regional Enterprise Tournament, led by the Entrepreneur Program at the Universidad de Antofagasta. Initiative within the framework of the EI Plan National Tournament.	267 high school students 27 teachers 28 university students 27 schools	Public

Aug. - Oct. 2013	Región del Biobío, Chile	Innova Biobío	Strategic Consulting Interschool Enterprise Tournament financed by FIC regional government funding, initiative within the framework of the EI Plan National Tournament.	320 high school students 34 teachers 25 university students 28 schools	Public
Oct. 2013	San Salvador, El Salvador	GIZ Cooperación Alemana	Training Trainers The transfer of enterprise methodologies for professionals in Honduras and El Salvador.	23 people	Public
Aug. - Sept. 2013	Santiago, Chile	Caja Los Andes Building Society	Strategic Consulting The design and implementation of a series of events called Experience the Magic of Enterprise within the context of the "Futures of Chile" Cup. This interschool football championship was designed to strengthen the concepts of sport, enterprise and healthy living in the participants.	1966 people	Private
Nov. 2012 – Jun. 2013	Coyhaique, Chile	Universidad Austral de Chile - Gore Aysén	Educational and Strategic Consulting. Interschool Enterprise Tournament called "Towards a Culture of Enterprise and Innovation," financed by FIC regional government funding, initiative within the framework of the EI Plan National Tournament.	215 high school students 35 teachers 23 university students 9 schools	Public
Oct. 2012 – Jan. 2013	Santiago, Chile	Masisa	Strategic Consulting "Entrepreneurship Management for the Innovation System"	30 people	Private
Mar - Dec. 2012	Los Vilos, Chile	Fundación Minera Los Pelambres - Corfo	Community Relations The implementation of the Educational & Social Entrepreneurship Program called "Start to Fly"	100 school children 20 teachers	Public - Private
Aug. -Dec. 2012	Región de Valparaíso, Chile	Pontificia Universidad Católica de Valparaíso	Educational and Strategic Consulting. Subcontracted in the area of Entrepreneurial Environments (InnovaChile Corfo) for the "EI Plan Interschool Tournament" project, an initiative within the framework of the EI Plan National Tournament.	57 high school students 12 teachers 16 university students 9 schools	Public

Sep. - Dec. 2012	Región de Antofagasta, Chile	Universidad de Antofagasta	Educational and Strategic Consulting. Subcontracted in the area of Entrepreneurial Environments (InnovaChile Corfo) for the "3 rd Regional Interschool Enterprise Tournament" project, an initiative within the framework of the EI Plan National Tournament.	311 high school students. 28 teachers 35 university students 30 schools	Public
Nov. 2012	Santiago, Chile	Anglo American, El Mercurio and Metro de Santiago	Edutainment Final of the National Interschool EI Plan Tournament	126 school children	Private
Apr. - Oct. 2012	Santiago, Chile	BBVA	Strategic Consulting Training in entrepreneurship for junior and senior executives, agents and directors in the PDDs and Talents programs (Management Development Programs) in Human Resources Corporate Management.	136 executives	Private
Sep. - Oct. 2012	Santiago, Chile	Colegio de Ingenieros	Edutainment Qualifiers for the 3rd EI Plan Schools Tournament, an initiative within the framework of the EI Plan National Tournament	402 high school students 67 teachers 67 schools	Private
Oct. 2012	San Pedro Sula, Honduras	ANDI and GIZ	Educational and Strategic Consulting. EI Plan University Tournament	20 university students	Public - Private
Oct. 2012	San Salvador, El Salvador	Fusades and GIZ	Educational and Strategic Consulting. Interschool Enterprise Tournament "EI Plan, learn and become an entrepreneur 2012"	60 school children	Public - Private
Oct. 2012	Rancagua, Chile	Corporate Education in Construction (Coreduc)	Educational Consulting. Transferring enterprise methodologies in the Hernán Valenzuela Leyton School (Hualpén) and the Ernesto Pinto Lagarrigue School (Rancagua)	30 school children	Private
Aug. 2012	Rancagua, Chile	Corporate Education in Construction (Coreduc)	Educational Consulting. Enterprise Tournament at the Ernesto Pinto Lagarrigue School	32 school children 4 teachers	Private
I Sem. 2012	Cauquenes, Chile	Xstrata Copper	Community Relations Implementation of the "Educational & Social Entrepreneurship Competences Development Program for Students and Teachers in Cauquenes" I Can!	100 school children 51 teachers	Private

Aug.2011 - May. 2012	Región de La Araucanía, Chile	Universidad Católica de Temuco	Educational and Strategic Consulting. Subcontracted in the area of Entrepreneurial Environments (InnovaChile Corfo) for the "3 rd Regional Interschool Enterprise Tournament" project, an initiative within the framework of the EI Plan National Tournament.	202 high school students 123 teachers 61 university students 39 schools	Public - Private
May. 2012	Hualpén, Chile	Corporate Education in Construction (Coreduc)	Educational Consulting. Enterprise Tournament at the Hernán Valenzuela Leyton School	48 students 4 teachers	Private
Nov. 2011 – Jan. 2012	Santiago, Chile	Solidarity Funding and Social Investment Scheme (FOSIS) Ministry of Social Development	Program in support of microbusinesses: "Learn to be an Entrepreneur"	27 micro- businesspeople	Public
Nov. 2011 - Dec. 2011	Segorbe, Vall d'Alba y Morella, España	Council of Castellon (Community of Valencia) through CEDES Centres	Edutainment The "Dare to be an Entrepreneur" Tournament	90 people	Public
Nov. 2011	Santiago, Chile	Anglo American, El Mercurio and Metro de Santiago	Edutainment EI Plan National Tournament	60 school children	Private
I Mar. - Dec. 2011	Salamanca, Chile	Mining Foundation Los Pelambres – Corfo	Community Relations The implementation of the Enterprise Program called "Encouraging the Entrepreneurial Spirit in Young People in Salamanca"	100 students 20 teachers	Private
Sep. 2011 - May. 2012	Santiago, Chile	Chilean National Trade Union Confederation for Medium, Small and Micro Businesses, Services and Handicrafts.	Subcontracted in the area of Entrepreneurial Environments (InnovaChile Corfo and FIC regional funding) for the "Opening up Entrepreneurship as a Realistic Option for University Students" project	480 students 10 speakers	Public - Private
Aug.2011 – Mar. 2012	Región de La Araucanía, Chile	Universidad Católica de Temuco	Subcontracted in the area of Entrepreneurial Environments (InnovaChile Corfo and FIC regional funding) for the "Regional Interschool Enterprise Tournament" project, an initiative within the framework of the EI Plan National Tournament.	124 high school students 75 teachers 63 university students 21 schools	Public - Private

Aug.2011 – Mar. 2012	Antofagasta Region, Chile	Universidad de Antofagasta	Subcontracted in the area of Entrepreneurial Environments (InnovaChile Corfo and FIC regional funding) for the “Regional Interschool Enterprise Tournament – Experience the Adventure of Enterprise” project, an initiative within the framework of the EI Plan National Tournament.	240 high school students 107 teachers 30 university students 25 schools	Public
Aug.2011 – Mar. 2012	Región Metropolitana, Chile	Universidad Diego Portales	Subcontracted in the area of Entrepreneurial Environments (InnovaChile Corfo and FIC regional funding) for the “Regional Interschool Enterprise Tournament” project, an initiative within the framework of the EI Plan National Tournament.	419 high school students 100 teachers 20 university students 24 schools	Public - Private
Jun. 2011 - Dec. 2011	Santiago, Chile	BBVA	Strategic Consulting Training in entrepreneurship for junior and senior executives, agents and directors in the PDDs and Talents programs (Management Development Programs) in Human Resources Corporate Management.	150 executives	Private
May. 2011	Santiago, Chile	Blunding	Strategic Consulting “Generating Entrepreneurship Environments”	15 people	Private
May. 2011	Región de Valparaíso, Metropolitana, El Maule and Biobío, Chile	Chilectra - Endesa	Strategic Consulting Chilectra's Innovation Week, “Generating Entrepreneurial Environments” in five Chilectra branches: San Isidro, Santiago, Pehuenche, Bocamina and Radales	90 people	Private
Dec.2010 - Jan. 2011	Concepción, Chile	Universidad de Concepción	Strategic Consulting Redesigning graphic material and work materials in schools. Training the UdeC's Admissions and Monitoring team	20 people	Public
II Sem. 2010	Santiago, Chile	Universidad de Chile	Momento Cero's Diploma for Enterprise and Innovation Education - Faculty of Economics and Business –Faculty of Social Sciences.	17 people	Public
Oct. 2010	Copiapó, Chile	Universidad del Mar (Copiapó Branch)	Strategic Consulting Seminar and Workshop Days “Experience the Magic of Enterprise in Atacama” Activity for SMEs and microbusinesses in Caldera, Chañaral, Carrizal Bajo and Copiapó. Financed by InnovaChile Corfo.	200 people	Public - Private
Aug.2010 - Oct. 2010	Concepción, Chile	Universidad de Concepcion	Edutainment Pilot project “First The Plan Enterprise Tournament”	60 school children 15 university students 30 teachers	PUBLIC

I Sem. 2010	Región de Antofagasta, Chile	Aguas Antofagasta	Strategic Consulting. The implementation of the Educational & Social Entrepreneurship Program called "Our North" in the towns of Taltal, Antofagasta, Mejillones, Tocopilla and Calama	100 people (school children and teachers)	Private
I Sem. 2010	Región de Atacama, Chile	PTI Corfo de Vallenar, Codesser and Barrick	Strategic Consulting. The implementation of the 2 nd version of the Education & Social Entrepreneurship Program called "Developing Entrepreneurial Competences in Young People in the Valle del Huasco" in Vallenar, San Félix, Freirina and Alto del Carmen	40 students	Public - Private
I Sem. 2010	Santiago, Chile	Universidad de Chile	Momento Cero's Diploma for Enterprise and Innovation Education - Faculty of Economics and Business - Faculty of Social Sciences (Corporate diploma for teachers in the Sofofa Corporation)	10 people	Public
II Sem. 2009	Santiago, Chile	Universidad de Chile	Momento Cero's Diploma for Enterprise and Innovation Education - Faculty of Economics and Business - Faculty of Social Sciences.	10 people	Public
II Sem. 2009	Región de Atacama, Chile	PTI Corfo de Vallenar, Codesser and Barrick	Strategic Consulting The implementation and design of the 1 st version of the Educational & Social Entrepreneurship Program called "Developing Entrepreneurial Competences in Young People in the Valle del Huasco" in Vallenar, San Félix, Freirina and Alto del Carmen	40 students	Public - Private
II Sem. 2009	Región de Antofagasta, Chile	Aguas Antofagasta	Strategic Consulting The redesign and implementation of the Education & Social Entrepreneurship Program called "Our North" in the towns of Taltal, Antofagasta, Mejillones, Tocopilla and Calama	100 people	Private
II Sem. 2009	Several cities throughout Chile	Inacap, Graduate and Employability Department	Strategic Consulting National Awareness Raising Plan on the Culture of Entrepreneurship at Inacap branches	1.000 students	Private
II Sem. 2008	Santiago, Chile	Trehwela's School	Educational Consulting Education & Social Entrepreneurship Program aimed at teachers	25 teachers	Private
II Sem. 2008	Santiago, Chile	Manquecura School, Ciudad Los Valles	Educational Consulting. Education & Social Entrepreneurship Program aimed at students	15 students	Private

II Sem. 2008	Santiago, Chile	Pumahue School, Huechuraba	Educational Consulting. Education & Social Entrepreneurship Program aimed at students	15 students	Private
Aug. 2008	Santiago, Chile	InnovaChile Corfo	Seed Capital Award (Line 2) for the development of the start up business The Plan The Adventure of Enterprise game.	Entrepreneurs from Mo.0	PUBLIC
II Sem. 2007	Región de Antofagasta, Chile	The Giant School	Educational Consulting. Education & Social Entrepreneurship Program aimed at students, teachers, parents and guardians, and administrators. Financed by public tender from the Escondida Mining Company.	70 people	Private
Aug. 2006	Concepción, Chile	Cristo Rey Educational Foundation (Archdiocese) and Universidad Católica de la Santísima Concepción	Workshop Days: "Learning to be Entrepreneurs Together"	80 people	Private

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SPEECHES AT CONFERENCES, FORUMS AND SEMINARS

Date	Place	Principal	Description	PUBLIC
Aug. 2013	Santiago, Chile	Icare	National Conference for Innovation, Innovation to Power. Executive Conference	150 people
Jul. 2013	Arica, Chile	Universidad Santo Tomás	Seminar on "Transferring Enterprise and Innovation Experiences to Women of the Region of Arica and Parinacota"	80 people
Jan. 2013	Coyhaique, Chile	Aysen Regional Government	Seminar on "Aysen on the path to enterprise and innovation.Challenges 2013-2015"	25 people
Jun. 2012	Antofagasta, Chile	Universidad Católica del Norte	XIV Student Conference on Commercial Engineering	400 people
May. 2012	Santiago, Chile	Icare (Circle of Innovation)	Round table "Enterprise and Social Innovation".	350 people
Jan. 2012	Girona, España	Prince of Girona Foundation (FPdG)	Workshop Days on Enterprise Education	88 people
Nov. 2011	Santiago, Chile	Icare	ENADE National Meeting, 2011, "Vox Populi... Vox Dei?"	1000 people
Oct. 2011	Antofagasta, Chile	Subdere – Antofagasta Regional Government	Reset & Start Up (RASU).Launch of the RED Project, Antofagasta Region	600 people
Oct. 2011	Antofagasta, Chile	Chilean Guild of Journalists A.G. - Esperanza Mining Company	Fourth version of the Seminar on:"Rebuilding the Press for the 20 th Century"	100 people
Sep. 2011	Santiago, Chile	LFM (Leaders for Management)	Online Seminar as part of the Conference on "Innovation for Enterprise," which took place in Colombia	100 people
Jun. 2011	Santiago, Chile	Montessori Research Centre (CEM)	VI Congress of Montessori Schools:"Montessori and the Fundamentals of a Peaceful Society".	250 people

May. 2011	Santiago, Chile	Icare (Circle of people and organization)	Round table "Talent: What are we doing wrong?"	400 people
Mar. 2011	Santiago, Chile	Universidad Diego Portales - Stanford Research Institute (SRI)	Workshop Day 5 DOI Five Disciplines of Innovation	35 people
Oct. 2010	Lima, Perú	Universidad ESAN - Universidad de Stanford	Accel REE Latin America 2010 (Roundtable on Entrepreneurship Education, Stanford Technology Ventures Programs)	80 people
Aug. 2010	Santiago, Chile	Acción RSE	Talk at the 10th International RSE Meeting	900 people
Jul. 2010	Antofagasta, Chile	Aguas Antofagasta	International Seminar: "Enterprise and Innovation in the Antofagasta Region".	100 people
Jul. 2010	Santiago, Chile	Duoc	International Seminar: "Learning Entrepreneurship, an Achievable Challenge".	100 people
May. 2010	Lima, Perú	Seminarium Perú	2nd Conference of Innovation	350 people
Nov. 2009	Chillán, Chile	Universidad del Desarrollo - Universidad de Stanford	Accel REE Latin America 2009 (Roundtable on Entrepreneurship Education, Stanford Technology Ventures Programs)	100 people
Sep. 2009	Bogotá, Colombia	Proyecta Colombia	International Entrepreneurial Education Forum	40 people
Jul. 2009	Santiago, Chile	Sence	II Congress for the Professional Training Industry: "Training in Times of Crisis: an opportunity to strengthen human capital"	700 people
Jun. 2009	Santiago, Chile	The Freedom and Development Institute – Inacap	9th Seminar: "Quality and Management in Education"	300 people
May. 2009	Santiago, Chile	Colegio de Ingenieros	2nd Seminar: "Learn to be an Entrepreneur"	130 people
May. 2009	Santiago, Chile	Universidad de Los Andes	1st Conference for Guidance Counsellors and Home Room Teachers in Secondary Education	80 people
Dec. 2008	Puerto Montt, Chile	Minecon, Mineduc, European Union (EU)	Seminar "Education and Enterprise: Sowing Opportunities"	70 people
Nov. 2008	Coronel, Chile	Corma Biobío	4th Conference for Boards, Badges and Plaques	120 people
Nov. 2008	Santiago, Chile	Endeavor	Entrepreneurial Summit	1500 people

Nov. 2008	Santiago, Chile	Sence	1st National Conference for the Training Industry	800 people
Nov. 2008	Concepción, Chile	Minecon, Mineduc, European Union (EU)	Seminar "Education and Enterprise: Sowing Opportunities"	65 people
Oct. 2008	Santiago, Chile	Universidad de Chile's Centre for Industrial Engineering Students	4th Civil Industrial Engineering Student Conference "World Class"	200 people
Oct. 2008	Concepción, Chile	Corecyt, Biobío	First regional science, technology and information meeting: The Motor of Regional Development	200 people
Sep. 2008	Copiapó, Chile	Minecon, Mineduc, European Union (EU)	Seminar "Education and Enterprise: Sowing Opportunities"	50 people
Sep. 2008	Santiago, Chile	Icare (Circle of Innovation)	VI Innovation and Enterprise Conference	600 people
Aug. 2008	Rancagua, Chile	Minecon, Mineduc, European Union (EU)	Seminar "Education and Enterprise: Sowing Opportunities"	70 people
Jul. 2008	Santiago, Chile	Colegio de Ingenieros	1st Seminar: "Learn to be an Entrepreneur"	250 people
Jul. 2008	La Serena, Chile	Minecon, Mineduc, European Union (EU)	Seminar "Education and Enterprise: Sowing Opportunities"	80 people
Jul. 2008	Talca, Chile	Minecon, Mineduc, European Union (EU)	Seminar "Education and Enterprise: Sowing Opportunities"	90 people
Apr. 2008	Concepción, Chile	Mentor Program for Engineering Schools – Momento Cero	IV Seminar "Education for Enterprise"	100 people
Jan. 2008	Valparaíso, Chile	Mentor Program for Engineering Schools – Momento Cero	III Seminar "Education for Enterprise"	100 people
Jan. 2008	Antofagasta, Chile	Mentor Program for Engineering Schools – Momento Cero	II Seminar "Education for Enterprise"	150 people
Dec. 2007	Santiago, Chile	Mentor Program for Engineering Schools – Momento Cero	I Seminar "Education for Enterprise"	200 people

Dec. 2007	Concepción, Chile	ChileCalifica	I Inter-regional Seminar "Permanent Training Systems: an integral perspective for regional development"	150 people
Nov. 2007	La Serena, Chile	Universidad de La Serena	Seminar for Entrepreneurship	300 people
Sep. 2007	Iquique, Chile	Young Enterprise Foundation	Enterprise Forum	100 people
Sep. 2007	Viña del Mar, Chile	Minecon, Mineduc, European Union (EU)	Seminar "Education for Enterprise Sowing Opportunities"	180 people
Oct. 2006	Antofagasta, Chile	Antofagasta Regional Authorities and Private Entities	1st Regional Workshop Day for Quality Education	250 people
Aug. 2006	Concepción, Chile	Cristo Rey Educational Foundation (Archdiocese) and Universidad Católica de la Santísima Concepción	Workshop Days: "Learning to be Entrepreneurs Together"	80 people

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CONFERENCES, TALKS AND WORKSHOPS

Date	Place	Principal	Description	PUBLIC
Oct. 2013	Concepción, Chile	Innova Biobío	Innovation Fair, Entrepreneurship Talk at "RASU Starter 2013"	100 people
Oct. 2013	Osorno, Chile	Universidad de Los Lagos	Talk to Teachers	150 people
Oct. 2013	Santiago, Chile	Corfo	Seminar "Education for Enterprise and Innovation"	150 people
Sept. 2013	Cuernavaca, México	Instituto Tecnológico de Monterrey	Talk to micro-businesspeople	10 people
Sept. 2013	Guadalajara, México	Jalisco Regional Government	Entrepreneurship Talk to Executives	20 people
Aug. 2013	Santiago, Chile	MetroArte Cultural Corporation	Motivational Speech at the Inauguration of "Expo Emprendedor"	200 people
Aug. 2013	Santiago, Chile	Caja Los Andes	Motivational speech at Salesianos Alameda School	120 people
Aug. 2013	Concepción, Chile	Innova Biobío	Workshop for El Plan monitors	26 people
Aug. 2013	Puyehue, Chile	Regional Agricultural Cooperative for Insemination Services	Entrepreneurship Conference for Executives	180 people
Jun. 2013	Concepción, Chile	Universidad de Concepcion	Motivational Speech to University Students	150 people
May. 2013	Valparaíso, Chile	Pontificia Universidad Católica de Valparaiso	Motivational speech to school children playing El Plan in the 5th Region	69 people
Apr. 2013	Santiago, Chile	Agrarian Innovation Foundation (FIA)	Talk "The Magic of Enterprise"	29 people
Apr. 2013	Coyhaique, Chile	Universidad Austral	Motivational speech to school children playing El Plan in the 11th Region	71 people
Apr. 2013	Coronel, Chile	Colbún	Entrepreneurship Conference	200 people

Mar. 2013	Santiago, Chile	Duoc UC	Executive Conference	120 people
Jan. 2013	Coyhaique, Chile	Aysen Regional Government	Workshop for Executives in the Aysen Regional Government, "Discovering the Entrepreneur Within Me"	17 people
Nov. 2012	Montevideo, Uruguay	ACDE (Christian Association of Business Directors)	Entrepreneurship Talk to Executives	50 people
Nov. 2012	Montevideo, Uruguay	ACDE (Christian Association of Business Directors)	Entrepreneurial Talk to Teachers	50 people
Nov. 2012	Purranque, Chile	Universidad de Los Lagos	Entrepreneurial Talk to School Children	150 people
Oct. 2012	San Salvador, El Salvador	Universidad Dr. José Matías Delgado	Talk to School Children in Preparation to playing El Plan	60 people
Oct. 2012	San Salvador, El Salvador	Fusades	Talk to Executives, "To innovate, we have to become entrepreneurs"	100 people
Oct. 2012	San Salvador, El Salvador	AmCham	Talk to Executives	10 people
Oct. 2012	Santiago, Chile	Universidad Andrés Bello	Talk to University Students at Engineering Week	120 people
Oct. 2012	Santiago, Chile	Universidad Diego Portales	Workshop Simulating Business Interactions for MBA Executives	23 people
Oct. 2012	Santiago, Chile	Corfo	Talk to Micro-businesspeople at the Arriba Mi Pyme Fair	70 people
Aug. 2012	Viña del Mar, Chile	Asexma Chile A.G	"Start your Flight" Conference	300 people
Jul. 2012	Santiago, Chile	Universidad Diego Portales	Workshop for UDP Graduates	20 people
Jun. 2012	Coronel, Chile	Colbún	Talk to Micro-businesspeople on Enterprise Programs	200 people
May. 2012	Santiago, Chile	Universidad del Desarrollo	Entrepreneurship Talk to MBA Executives	45 people
Apr. 2012	Santa Bárbara, Chile	Colbún	Talk at the launch of the Enterprise Centre	120 people
Mar. 2012	Santiago, Chile	Universidad Diego Portales	Talk to Newly Admitted University Students	150 people
Mar. 2012	Santiago, Chile	Masisa	Talk to Executives "Entrepreneurial Environments and Innovation"	150 people

Jan. 2012	Rancagua, Chile	Asexma Chile A.G	Breakfast Conference “Jump in, don’t be afraid to flop”	85 people
Jan. 2012	Viña del Mar, Chile	Asexma Chile A.G	Breakfast Conference “Jump in, don’t be afraid to flop”	100 people
Jan. 2012	Santiago, Chile	Asexma Chile A.G	Breakfast Conference “Jump in, don’t be afraid to flop”	120 people
Oct. 2011	Santiago, Chile	Acción RSE	Talk for EducaRSE	10 people
Oct. 2011	Santiago, Chile	Universidad de Santiago	Talk in Red Motiva (Annual Seminar)	40 people
Oct. 2011	Santiago, Chile	Masisa	Enterprise and Talent Talk to the Latin American Corporate Management Team	25 people
Oct. 2011	Santiago, Chile	Universidad del Desarrollo	Enterprise Talk to MBA Students	45 people
Sep. 2011	Santiago, Chile	Universidad Diego Portales	Workshop Day for MBA Students	40 people
Aug. 2011	Santiago, Chile	Arauco	Talk to Innovation Teams	30 people
Aug. 2011	Concepción, Chile	Universidad de Concepción	Talk to Newly Admitted UdeC Students	35 people
Jul. 2011	Concepción, Chile	Arauco	Motivational Speech in the Operational Excellence Program for Forestal Arauco	400 people
Jun. 2011	Santiago, Chile	NCR	Motivational Conference at the Anniversary of the Company	120 people
Jun. 2011	Santiago, Chile	Universidad de Chile	Talk to Students in the Faculty of Economics and Business	50 people
May. 2011	Santiago, Chile	Codelco	Talent Conference in the Graduate Program (HR Management)	45 people
May. 2011	Santiago, Chile	Sofofa	Talk to Executives in the Nuevamente Program	13 people
Mar. 2011	Santiago, Chile	Icare	Circle of Innovation	45 people
Mar. 2011	Santiago, Chile	Innovation Club	Entrepreneurship Talk to Executives	35 people
Dec. 2010	Concepción, Chile	Celulosa Arauco	2nd Workshop Day for Operational Excellence – Cellulose Area	250 people

Dec. 2010	Santiago, Chile	Interior Ministry	Enterprise Talk to Regional Government Health Administration Executives on the National RED Project	40 people
Nov. 2010	Santiago, Chile	Universidad Diego Portales	Entrepreneurial Talk to Graduates	80 people
Sep. 2010	Valdivia, Chile	Arauco	Launch of the Operational Excellence Project – Forestal Valdivia	180 people
Aug. 2010	Santiago, Chile	Shell	Talk at the “Young Challenge” Program	60 people
Aug. 2010	Concepción, Chile	Espíritu Santo School	Entrepreneurial Talk to School Children and Teachers	300 people
Jul. 2010	Antofagasta, Chile	Antonio Rendic School (HEM)	Entrepreneurial Talk to School Children	200 people
Jun. 2010	Santiago, Chile	Trehwela's School	Entrepreneurial Talk to School Children	85 people
May. 2010	Lima, Perú	Universidad ESAN	Entrepreneurial Talk to Postgraduate Students	10 people
Apr. 2010	Santiago, Chile	Asexma A.G	Launch of the Business Incubator ElevaGlobal	300 people
Apr. 2010	Pucón, Chile	Municipality of Pucón	Entrepreneurial Talk to Business Executives and School Directors	85 people
Jan. 2010	Santiago, Chile	Ministry of Economy, Growth and Reconstruction	Enterprise Environments Projects within the framework of PLAN A. Public and Private Agenda promoting Enterprise and Innovation	100 people
Nov. 2009	Santiago, Chile	PUC Public Policy Program - Sercotec	II Entrepreneurial Fair	85 people
Oct. 2009	Antofagasta, Chile	VLP TV	Enterprise Talk	150 people
Sep. 2009	Bogotá, Colombia	Universidad Jorge Tadeo Lozano	Conference for the MBA Program, Creating Enterprise Environments	60 people
Sep. 2009	Santiago, Chile	First Tuesday - Endeavor	Entrepreneurial Talk to the Entrepreneurs' College	70 people
Aug. 2009	Puerto Montt, Chile	Sence	Presidential Measures Fair in the Los Lagos Region	110 people
May. 2009	Antofagasta, Chile	Aguas Antofagasta	III Innovation Competition	75 people

Mar. 2009	Santiago, Chile	Nextel	Entrepreneurship Talk to Executives and Sales Force	100 people
Dec. 2008	Concepción, Chile	Arauco	1st Competition in Operational Excellence, Panales Arauco S.A.	250 people
Nov. 2007	Santiago, Chile	Universidad Central	Enterprise Talk to Civil Engineering Students	150 people
Aug. 2007	Santiago, Chile	Universidad Adolfo Ibáñez	Impact Course, Universidad Adolfo Ibanez	250 people
Mar. 2007	Punta de Tralca, Chile	Congregación de los Sagrados Corazones (SS.CC.)	National Meeting for SSCC Schools	160 people
Oct. 2006	Santiago, Chile	Inacap	Enterprise Talk to Academics and University Students	160 people
Sep. 2006	Chillán, Chile	Universidad del Bío Bío	Enterprise Talk to Academics and University Students	120 people
Jun. 2006	Antofagasta, Chile	San Agustín School	Entrepreneurial Talk to School Children	220 people



Let's have a coffee



Badajoz 100, office 424,
Las Condes, Santiago, Chile.
CP: 7560908



contacto@momentocero.cl



(56.2) 2 201 2293
(56.2) 2 201 5518