



19th edition of the
Global Competitiveness Leadership Program

Participant Directory

January 27 to April 4, 2025



GEORGETOWN
UNIVERSITY

**Latin America
Leadership Program**

Project Thematic Areas



Communications and Media



Agriculture and Rural Development



Gender and Diversity, Equity, and Inclusion



Finance and Entrepreneurship



Education (non-technical, non-financial)



Economic Development and Tourism



Food, Health, and Well-Being



Public Policies and Social Services



Science and Technology



Energy, Sustainability and the Environment



Education (technical or financial)



Legal and Advisory Services



Sustainability and the Environment



Human Rights and Political Activism



Gender and Diversity, Equity, and Inclusion



Public Policies and Social Services



Talent and Career Development



Education (technical or financial)



Science and Technology



Finance and Entrepreneurship

- ARGENTINA -



Ailén Remelsky

Digital Youth Organizing: Girl Up Community App

The Community app is a secure platform empowering Girl Up's global youth network to connect, share best practices, and access resources, fostering grassroots voices and advancing gender equity through a user-driven approach.



Gender and Diversity, Equity, and Inclusion & Human Rights and Political Activism



Martin Rabbia

Fostering Synergies Between Climate Finance and Carbon Markets for Transformational Change under the Paris Agreement

The project seeks to implement market-based mechanisms under Article 6 of the Paris Agreement by aligning climate finance with innovative carbon markets to drive scalable, equitable, and impactful change in Latin America, leveraging synergies and insights from prior research and stakeholder engagement.



Public Policies and Social Services & Sustainability and the Environment



Rosendo Grobocopatel

Expansion to LATAM of Constelaciones

My company builds communities through high-quality social media content, currently operating in Argentina, with plans to professionalize and scale our services across Latin America.



Communications and Media



Franco Galeano

Tartagal Tech Talent Incubator

My project aims to launch a tech talent incubator in my hometown, focusing on programming, AI, and data science to create quality jobs, retain local talent, and position the region as a tech innovation hub through partnerships with local government, universities, and businesses.



**Science and Technology &
Talent and Career Development**

- BRAZIL -



Laís Rocha de Almeida

Catalyst Impact Connections: Channeling Capital Towards Sustainable and Inclusive Growth in Brazil

Catalyst Impact Connections, founded by Laís Rocha, channels investments into impact-driven startups in Brazil's northeast and the Amazon, supporting sustainable development, environmental protection, social inclusion, and economic empowerment in high-potential yet underserved regions.



**Finance and Entrepreneurship &
Sustainability and the Environment**



Pedro Carneiro

Bridging Capital: Empowering Brazil's next generation of Startups

Bringing the gap between early stage startups and financial markets in emerging countries



Finance and Entrepreneurship



Aline França Costa

AfroConnect

AfroConnect Hub is a platform supporting Black creators across diverse fields while offering a marketplace to connect users with Black entrepreneurs, providing mentorship in business, sales, and digital marketing to empower Brazil's Black entrepreneurial majority and drive economic success.



**Communications and Media &
Finance and Entrepreneurship**



Maria Laura Florido Cassiano

Impact Fund Portfolio Accelerator

The Impact Fund Portfolio Accelerator helps Impact Investment Funds assess the maturity and performance of socio-environmental businesses and projects through customized metrics, providing tailored action plans to drive their development and impact.



**Finance and Entrepreneurship &
Sustainability and the Environment**

- CHILE -



Francisca Isabel Espinoza Pérez

Multidimensional Social Mobility

The Multidimensional Social Mobility project introduces a novel approach to measuring social mobility across various dimensions, aiming to identify barriers and promote equal opportunities through public policy.



**Economic Development and Tourism &
Public Policies and Social Services**

- COLOMBIA -



Daniela Carvajalino

Learning on the Go: Microlearning via WhatsApp

Microlearning via WhatsApp delivers high-demand skills through engaging, TikTok-style bite-sized lessons, combining social media strategies for a fast and impactful learning experience.



Education (non-technical, non-financial) &
Education (technical or financial)



Diana Ancines C.

This is Who We Are

"This is Who We Are" is a digital platform amplifying LGBT+ voices in Latin America through storytelling, education, and advocacy, fostering community, inspiration, and awareness of LGBT+ rights.



Communications and Media &
Gender and Diversity, Equity, and Inclusion



Maria del Pilar Aristizabal Pineda

Life Academy

Life Academy, founded in 2019, prevents youth suicide through online soft skills workshops, impacting over 4,000 students globally.



Education (non-technical, non-financial) &
Science and Technology

- DOMINICAN REPUBLIC -



Miyuki Kasahara

Parceria

Parceria is a consulting firm dedicated to empowering underserved communities by addressing barriers to growth through collaborative solutions focused on gender, diversity, and economic empowerment.



**Education (non-technical, non-financial) &
Gender and Diversity, Equity, and Inclusion**

- ECUADOR -



Carolina López Rodríguez

Amazonia Sin Fuego Program

The program focuses on enhancing the capacities of park rangers and farmers to protect the environment and promote sustainable coexistence with fire and building regulations for forest fire prevention.



**Agriculture and Rural Development &
Public Policies and Social Services**



Sebastian Padilla

Solar Microgrids in Ecuador

Scaling up solar energy projects in Ecuador with innovative microgrid solutions for the private sector.



Energy, Sustainability and the Environment



Roberto Antonio Barquet Castro

La Casa LGBTI

This project aims to establish Guayaquil's first LGBTQ+ Empowerment Center, a groundbreaking initiative in Ecuador that provides a safe, inclusive space to break cycles of vulnerability and promote dignity and equal opportunity for all, regardless of gender identity or sexual orientation.



Gender and Diversity, Equity, and Inclusion & Public Policies and Social Services

- HONDURAS -



Ricardo Andres Diaz Meraz

Miel Trigona

We empower communities in Honduras through sustainable beekeeping, working with indigenous groups to create socio-environmental impact and foster economic independence.



Agriculture and Rural Development & Sustainability and the Environment



Mary Luz Martinez Varela

WINDHub

WIND Hub is a coworking and entrepreneurial accelerator in San Pedro Sula, Honduras, focused on empowering startups, entrepreneurs, and women in technology through mentorship, resources, and strategic partnerships.



Legal and Advisory Services & Talent and Career Development

- MEXICO -



Rosa del Carmen Rascón Castillo

Linkris

A digital service that creates personalized development plans for members of women's professional networks while providing aggregated data to help these organizations design impactful, data-driven initiatives.



Gender and Diversity, Equity, and Inclusion & Talent and Career Development



Daniela Rojas Arroyo

Empowering digital citizens in Mexico: fostering responsible AI literacy for a future-proof society

My project aims to develop and scale innovative strategies for implementing inclusive technology policies in Mexico, enhancing digital citizenship through a comprehensive AI-responsible initiative focused on understanding AI systems, encouraging critical assessment, and providing hands-on experience.



Public Policies and Social Services & Science and Technology



Ana Maria Flores

Implementation of family friendly policies in the private sector

My project focuses on designing a strategy for a committee in Mexico to promote the adoption of family-friendly policies in the private sector, aiming to create a healthy, flexible work environment for caregivers and positively impact early childhood development.



Gender and Diversity, Equity, and Inclusion & Public Policies and Social Services

- NICARAGUA -



Francela Geovana Rivas Lopez

Cultivating Regenerative Rural Communities

The project aims to empower rural communities in Central America by promoting regenerative agriculture practices that enhance productivity, diversify crops, and build resilience against climate change, fostering sustainable economic development for smallholder farmers.



Agriculture and Rural Development & Sustainability and the Environment



Gabriel Aguilar Castillo

Building a sustainable, audience-driven model for independent media outlets

Transforming the business and operational model of media outlets using a product vision centered on audience needs



Communications and Media

- PANAMA -



Juan Carlos Cabrera Cubillos

Transición a la vida: A great start to build a bright future

This project is focus on supporting youth to choose their professional path and find the resources than they need to built it.



Education (non-technical, non-financial) & Talent and Career Development

- PARAGUAY -



Alejandra Bogado Tervit

BECAL Scholarship Program Expansion:

Specialized Training for Priority Development Areas

Expand Paraguay's BECAL scholarship program to include specializations courses to address specific training needs related to priority development areas of the country.



**Education (technical or financial) &
Public Policies and Social Services**

- PERU -



Alexander Mayor

Motion Group

We build, acquire and grow SMBs using technology, processes, and world-class talent.



Finance and Entrepreneurship

- URUGUAY -



María Eugenia González Panuncio

Gina

Gina is a mobile app that offers teenagers with female reproductive organs anonymous access to verified sexual education and secure reproductive medicine, designed with inclusivity, privacy, and security in mind.



**Food, Health, and Well-Being &
Science and Technology**

- VENEZUELA -



Gabriela Pardo
IKAI CLOTHING

IKAI is a clothing brand for Independent, Kind, Authentic, and Inspiring women, offering Venezuelan-made fashion that promotes conscious consumption and helps women—from new graduates to professionals—build versatile, timeless wardrobes that optimize style and save money.



Communications and Media



Jerson Jose Maldonado Mastrogioseppe
Venezuelan Agricultural Innovation Hub

The Venezuelan Agricultural Innovation Hub aims to revitalize Venezuela's agricultural sector by integrating advanced technologies, building local capacity, and providing innovative financial solutions to empower small and medium-sized farmers.



**Agriculture and Rural Development &
Finance and Entrepreneurship**



Jaime José Aguilera Rodríguez
Realidad Sin Fronteras

Realidad Sin Fronteras empowers migrants and refugees in Latin America by providing vocational training in high-demand trades like plumbing, electrical work, and solar energy installation through Virtual Reality (VR), making quality education accessible and overcoming barriers like limited infrastructure and high training costs.



**Education (technical or financial) &
Gender and Diversity, Equity, and Inclusion**

